

2018 Bishop's Appeal Timeline

Significant Dates	Activities	Instructions/Notes
January 29	<ul style="list-style-type: none"> Advanced Givers/Pacesetter mailing drops to all who gave \$500 and up to the 2017 Appeal (1,591 pieces) Appeal Clergy Meeting for Columbiana and Mahoning Deaneries at St. Joseph Parish, Austintown 	
January 31	<ul style="list-style-type: none"> Appeal Clergy Meeting for Portage and Stark Deaneries at St. Patrick Parish, Kent 	
February 1	<ul style="list-style-type: none"> Appeal Clergy Meeting for Ashtabula and Trumbull Deaneries at St. Thomas the Apostle, Vienna 	
February 5	<ul style="list-style-type: none"> General Donor mailing drops to all who gave under \$500 to the 2017 Appeal (14,304 pieces) 	
February 9	<ul style="list-style-type: none"> Update on returns from Advanced Givers/Pacesetter mailing provided to parishes via email 	
February 10-11	<ul style="list-style-type: none"> Announcement Weekend 	<p>Appeal posters are displayed on parish campus</p> <p>Pastors encouraged to use information provided in Parish Appeal Packets to introduce the 2018 Appeal campaign</p>
February 14	<ul style="list-style-type: none"> Lent Begins; 2018 BISHOP'S APPEAL BEGINS 	

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February 15	<ul style="list-style-type: none"> Parish rebate checks for 2017 issued 	
February 16	<ul style="list-style-type: none"> Update on returns from Advanced Givers/Pacesetter mailing AND General Donor mailing provided to parishes via email 	
February 17-18	<ul style="list-style-type: none"> COMMITMENT WEEKEND #1 	<p>In-pew envelopes available to parishioners</p> <p>Catholic Charities promotional flyers are used in bulletins (OPTIONAL)</p> <p>Pastors encouraged to use information provided in Parish Appeal Packets to promote the 2018 Appeal campaign</p>
February 23	<ul style="list-style-type: none"> In-pew envelopes due to diocese in mailing envelope provided (#1) 	
February 24-25	<ul style="list-style-type: none"> COMMITMENT WEEKEND #2 	<p>In-pew envelopes available to parishioners</p> <p>Catholic Charities promotional flyers are used in bulletins (OPTIONAL)</p> <p>Pastors encouraged to use information provided in Parish Appeal Packets to promote the 2018 Appeal campaign</p>
March 2	<ul style="list-style-type: none"> In-pew envelopes due to diocese in mailing envelope provided (#2) 	
March 3-4	<ul style="list-style-type: none"> COMMITMENT WEEKEND #3 	<p>In-pew envelopes available to parishioners</p> <p>Catholic Charities promotional flyers are used in bulletins (OPTIONAL)</p> <p>Pastors encouraged to use information provided in Parish Appeal Packets to promote the 2018 Appeal campaign</p>

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March 9	<ul style="list-style-type: none"> In-pew envelopes due to diocese in mailing envelope provided (#3) 	
March 24-25 – PALM SUNDAY	<ul style="list-style-type: none"> IN-PEW FOLLOW UP #1 	<p>In-pew envelopes available to parishioners</p> <ul style="list-style-type: none"> parishioners encouraged to mail them directly to the diocese OR parishes can collect them and send them at their earliest convenience <p>Electronic response form will be emailed to be used for “cut and paste” into parish bulletins in lieu of envelopes.</p>
March 31-April 1 – EASTER SUNDAY	<ul style="list-style-type: none"> IN-PEW FOLLOW UP #2 	<p>In-pew envelopes available to parishioners</p> <ul style="list-style-type: none"> parishioners encouraged to mail them directly to the diocese OR parishes can collect them and send them at their earliest convenience <p>Electronic response form will be emailed to be used for “cut and paste” into parish bulletins in lieu of envelopes.</p>
April 25	<ul style="list-style-type: none"> LYBUNT mailing drops to all who gave to the 2017 Appeal, but have not responded to the 2018 Appeal 	
May 2	<ul style="list-style-type: none"> Lapsed Donor mailing drops to all who did not give to the 2017 Appeal, and have not responded to the 2018 Appeal 	
May 19-20 – FEAST OF PENTECOST	<ul style="list-style-type: none"> End of Easter Season; 2018 BISHOP’S APPEAL ENDS 	

Please Note:

- Please save the in-pew envelopes left over from the three commitment weekends for use on Palm Sunday and Easter Sunday. The diocesan office will have a limited supply of extras if you run out.
- Please encourage all of your parishioners to return either their pledge card or an in-pew envelope, even if they are unable to give. Doing so excludes them from any additional Appeal solicitation mailings for 2018.
- Although the Bishop's Appeal solicitation phase officially ends on Pentecost, additional mailings may need to be scheduled if the Appeal goal is not met. You will be made aware of any additional solicitation efforts well in advance.
- Highlighted dates indicate weekends where Bishop's Appeal should be actively promoted. Materials to assist with promotion can be found in your Parish Appeal Packet, on Catholic Charities' website (www.ccdoy.org) or by calling Rachel Hrbolich in the Office of Catholic Charities at 330-744-8451, ext. 328.
- Regular Appeal email updates with news and information will be provided every Friday beginning on February 9 and continuing through May 25. After the Appeal ends, emails will be sent on an as-needed basis. Please make sure that someone is checking your youngstowndiocese.org account, or that you have forwarded your youngstowndiocese.org email to your primary email account.
- Updated parish Appeal totals will be available throughout 2018 by visiting www.ccdoy.org/bishops-appeal and clicking on the "Parish Appeal Summary Report" link